



STATE of MINNESOTA

Proclamation

WHEREAS: Quitting commercial tobacco is a significant change that can improve overall health; and

WHEREAS: The mission of the Minnesota Department of Health is to protect, maintain and improve the health of Minnesotans, including through services such as Quit Partner, a cessation service dedicated to helping people in Minnesota quit commercial tobacco; and

WHEREAS: A majority of adults in Minnesota who report smoking also report needing eight to ten attempts to quit permanently. In addition, statewide sign-ups for Quit Partner increase by 33 percent on average in January; and

WHEREAS: The second Friday in January is historically dubbed "Quitter's Day" as it is the date most people quit their New Year's resolutions. This date represents a new opportunity for Minnesota to end the stigma associated with quitting commercial tobacco and encourage people in Minnesota to keep quitting in order to quit for good.

NOW, THEREFORE, I, TIM WALZ, Governor of Minnesota, do hereby proclaim Friday, January 10, 2025, as:

QUITTER'S DAY

in the State of Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 7th day of January.




GOVERNOR


SECRETARY OF STATE